



Positioning the Sector for a Sustainable Future



Dear Sirs,

It gives me great pleasure to invite you to the first Petrochem Arabia to be held from the 4th - 6th of October 2009 at the newly renovated Dhahran International Exhibitions Centre in Dammam, Kingdom of Saudi Arabia.

In its inaugural year, its aim is to provide a platform of exchange dedicated to the economic development and the technological improvement and sustainability of the downstream and petrochemical industries.

Petrochem Arabia is placed under the high patronage of His Royal Highness Prince Mohammed Bin Fahd, Governor of the Eastern Province and holds the full support Federation of GCC Chambers and other major local and international organizations.

Petrochem Arabia takes place at a time when the GCC countries are striving to diversify their economies and move away from solely exporting to becoming manufacturing countries. This is a great challenge but never before has it been so achievable, as the GCC region has enjoyed steady growth over the past few years and is now very much seen as the place to invest by many international investors.

The theme for Petrochem Arabia is "Positioning the Sector for a Sustainable Future". It will target the perception the industry has of the ongoing challenges the world is facing today and opens a new chapter for a more responsible economic development for the future.

This event brings government, Saudi and international private sector companies together to examine the current opportunities and challenges being faced in the Kingdom's petrochemical industry. It is the only conference focusing on petrochemicals in Saudi Arabia and we look forward to dynamic and engaging discussions around key themes, including:

1. The Kingdom's Plans for Ongoing Investment in the Petrochemicals Sector in the Mid-Term
2. Meeting the Challenges Ahead in Saudi Arabia's Petrochemical Industry
3. International Partnerships and Joint Ventures

Petrochem Arabia combines two outstanding events in one:

- The Strategic Conference on investment opportunities in the GCC petrochemical industries; an ideal meeting place for experts and senior executives of national and international companies to share their expertise and to discuss development, investment and partnership opportunities.

- The International Exhibition enables all international and domestic companies from across the board to showcase their knowledge, products and services directly to all the major decision makers, technicians, engineers and users throughout the GCC region.

We look forward to your active involvement in the success of the Petrochem Arabia and we extend a warm welcome to all of you to Saudi Arabia.



Abdulrahim Hasan Naqi

Secretary General

Federation of GCC chambers

