

**Petrochem Arabia 2009**

Positioning Saudi Arabia's Petrochemicals Sector for a Sustainable Future
4 – 6 October 2009, Dammam,
 Kingdom of Saudi Arabia

OPENING CEREMONY
 Sunday 4th October 2009

12.30
 Conference Opening Ceremony
Abdulaziz A. Al-Zeyad,
 Assistant Secretary General
 FEDERATION OF GCC CHAMBERS

13.00
 Exhibition Opening Ceremony
H.R.H. Prince Mohammed Bin Fahd Bin Abdulaziz,
 GOVERNOR OF THE EASTERN PROVINCE

MAIN CONFERENCE DAY ONE
 Monday 5th October 2009

08.30
 Conference Registration and Welcome Coffee

09.30
 Conference Introduction

Plenary Session

09.40
International Outlook: Projected Global Energy Demand
Marc Granier, Vice President Chemicals,
 EXXONMOBILSAUDI ARABIA

Questions and Answers

10.10
Main Issues in Petrochemical Joint Ventures in Saudi Arabia
Nicholas Wong, Partner,
 CLIFFORD CHANCE

Questions and Answers

10.40
Technology and Sustainability in the Kingdom's Future Development
Dr. Zuhair Allawi, Commercial Director,
 India, Middle East and Africa (IMEA)
 DOW CHEMICAL

Questions and Answers

Session Chairman: Dr. Zuhair Allawi,
 Commercial Director, India, Middle East
 and Africa (IMEA) DOW CHEMICAL

11.10
 Coffee Break and Prayer

11.50
Panel Discussion: Meeting the Challenges Ahead in Saudi Arabia's Petrochemical Industry

- Restructuring and repositioning of the sector in the Kingdom at the bottom of the cycle
- Examining the effect of higher feedstock prices on the region's comparative advantage
- Fully leveraging the Kingdom's strategic location to secure future growth
- Pros and cons of diversifying product portfolios to include more complex and speciality chemical products
- Ensuring petrochemical products portfolios match export demand
- Detailing the risk of ethane feedstock restriction

Sulaiman M. Ababtain, Manager Product Sales & Marketing, SAUDI ARAMCO
Dr. Zuhair Allawi, Commercial Director, India, Middle East and Africa (IMEA)
 DOW CHEMICAL
Dr Abdullatif Bhairi, Vice President Planning and Projects Development, SIPCHEM

Questions & Answers

Session Chairman: Sulaiman M. Ababtain,
 Manager Product Sales & Marketing,
 SAUDI ARAMCO

13.20
 Lunch and Prayer

15.10
Panel Discussion: Developing Workforce Capability and Locally Qualified Staff

- Developing a highly qualified staff base through training.
- Creating internationally recognised education centres for the downstream energy sector
- Maximising integration of staff
- Ensuring full knowledge management to ensure skill and information-transfer between engineers and operators
- What is the best strategy: Build from within, import talent or a mix of the two?
- What to look for when sourcing talent?

Ahmed M. Abdulkarim,
 COO, SAGIA and CEO, CADRE
Carlos Garcia,
 President & CEO, RCS CORPORATION
Dr. Mezyad M. Altekawi, CEO,
 Riyadh Technology Incubation Centre (RTIC),
 RIYADH TECHNO VALLEY, KING SAUD
 UNIVERSITY
Hani Al-Kadi, Director of Business
 Development Unit, KING FAHD UNIVERSITY
 FOR PETROLEUM AND MINERALS

**Questions and Answers**

Session Chairman: Ahmed M. Abdulkarim
 COO, SAGIA and CEO, CADRE

16.20
 Coffee Break and Prayer

16.40
Challenges of Saudi Petrochemical Contractors
Ibrahim Al-Shuweir, President & CEO,
 MOHAMMED AL MOJIL GROUP

Questions and Answers

17.10
Examining Environmental Legislation and Practicalities in the Kingdom and Saudi Petrochemicals Sector
Dr. Stephen Crute, General Manager,
 ARENSCO

Questions and Answers

17.40
Technical Study: Utilising Scientific Literature and Patents to Meet the Challenges Facing Companies in the Kingdom's Downstream
Wesam Abu-Saif, Managing Director
 Chemical Division, TECHKNOWLEDGE
 and Representative, CAS

Questions and Answers

Session Chairman: Ibrahim Al-Shuweir,
 President & CEO,
 MOHAMMED AL MOJIL GROUP

18.10
END OF DAY 1



MAIN CONFERENCE DAY TWO
Tuesday 6th October 2009

09.00

Welcome Coffee

09.30

Panel Discussion: Ensuring Infrastructure and Transportation Fully Support the Needs of the Petrochemical Industry

- How can new economic cities such as Jubail & Yanbu, King Abdullah Economic City, Rabigh and Jizan encourage petrochemical development in the Kingdom?
- Infrastructure & transportation improvements needed to support growth in the sector
- An update on the Landbridge rail project

Dr. Osama Abdouh,

Head of Transportation and Logistics Sector, SAGIA

Eng. Ali Saad Al-Karni,

Vice President for Technical Affairs, SAUDI RAILWAYS ORGANISATION

Dr. Moayyed Al-Qurtas,

Vice Chairman & CEO, TASNEE

Questions and Answers

Session Chairman: Dr. Osama Abdouh,

Head of Transportation and Logistics Sector, SAGIA

11.00

Coffee Break and Prayer

11.30

Panel Discussion: Sustaining Growth and Securing Availability of Credit in a Challenging Economic Climate

- What changes in investment are occurring and predicted due to the credit crisis
- Exploring different options for raising finance during a dissolving project finance market
- Examining the role that local banks will play

Brad Bourland,

Chief Economist and Managing Director, Proprietary Investment, JADWA INVESTMENT

Jonathan Robinson,

Managing Director, Head of Project Finance, MENA, HSBC

Islam Al-Bayaa,

CEO, KPMG FINANCIAL ADVISORY SERVICES

Questions and Answers

Session Chairman: Brad Bourland,

Chief Economist and Managing Director, Proprietary Investment, JADWA INVESTMENT

13.00

Prayer and Lunch

14.30

END OF DAY 2

KEY TOPICS FOR DISCUSSION

- The Kingdom's plans for ongoing investment
- Meeting the challenges ahead in Saudi Arabia's petrochemical industry
- Developing workforce capability and locally qualified staff
- International partnerships and joint ventures
- Ensuring infrastructure and transportation fully support the needs of the petrochemical industry
- Sustaining growth and securing availability of credit in a challenging economic climate
- Implementing advanced technology solutions to reduce costs and create environmental sustainability



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Dammam, Kingdom of Saudi Arabia

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London Tel: +44 20 7511 9582

Bahrain Tel: +973 1619 9064

Cairo Tel: +202 2273 0510

Fax: +44 207 022 1722

Email: enquiries@petrochem-arabia.com

ORGANISERS



www.petrochem-arabia.com